

Mendability

Contact

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Company

Canada and USA
 Founded in 2011
 \$3.9M funded to date

Funding Goal

\$6M
 - Expansion into Schools' Special Education Programs
 - Expansion into Alzheimer's
 - Expansion into Daycare Centres



As of Q2 2019

For families living with neurological disorders like autism and alzheimer's, Mendability will provide a new therapy model that is more effective than current models and is easy enough to be done at home.

PROBLEM

- Lack of results from other therapies
- Families want to be able to do what regular families do
- Fear of not being able to care for their loved one

SOLUTION

- Randomized controlled trials show that this therapy model is 6 times more effective than standard care alone for children with autism

PRODUCT / SERVICE

Currently, families and caregivers can access the program online where they can customize the therapy, set goals, track progress and connect with other families. Mendability also provides a tele-coaching service.

MILESTONES

- Startup Founded (July 2011) with \$300K in seed funding
- Launched online program and coaching (May 2013)
- Expanded team to 12 employees (May 2014)
- 6,000 families in 60 countries so far (Nov. 2018)

TEAM



From left to Right:
 Kushan Ahmadian, PhD // Rachel Pomares, MA // Kim Pomares (co-founder, CEO) //
 Claudie Pomares (co-founder, CSO) // Robert Hillyer, PEng (co-founder, CTO)

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