



Company

Website

www.advaisor.io

Email

hello@advaisor.io

Phone Number

+41 79 699 49 11

Location

Zurich / San Francisco

Operating From

Zurich

Current Stage

Pilot customers

Client Type

B2B

Category

Enterprise Software

Founded

2019

Management Team



Co-Founder – Dimitri Nabatov CEO

Master's In finance from UZH, former portfolio manager at a VC, second time founder.



Co-Founder – Moritz Mähr CTO

PhD. cand. ETH, History, Computer Science. Second time CTO. Second time founder.



Co-Founder – Marc Hauser, Sales

Master's in Management from Uni SG. Former consultant, second time founder.

Investment

Funding Stage

Seed

Raising? How much

CHF 1mio

advaisor AG

We make corporate culture measurable.

Pitch

Culture-driven companies win.

advAISOR is the go-to software that makes **corporate culture measurable** turning corporate communication data into actionable advice using AI.

Problem/Opportunity and Solution/Product

A strong **corporate** culture is **top priority** to every **blue-chip company's CEO**. But there are **no effective tools** to support CEOs in the complex and lengthy task of culture change except for old-world surveys. **We are changing that**. We provide tools to support the C-Suite in culture change by extracting corporate culture features from actual behavioral data using AI. Not only do we help to **assess the current culture**, but advaisor's data driven approach also enables to **initiate cultural change**, bottom up. Our clients can launch targeted nudging campaigns for small but steady culture improvements. The software provides an annual ROI of up to 21x. Within the **Enterprise Software Market** valued at **USD431bn** we occupy the **HR Tech Market niche** valued at **USD16bn** and growing at **+10.4% CAGR**.

Competitors

Our main competitors offer corporate surveys, particularly client and employee assessments. We use technology to disrupt the expensive, lengthy, inaccurate and infrequent survey approach.

Technology

Our technology builds on AI, Natural Language Processing (NLP) and Organisational Network Analysis (ONA). This we blend with Organisational Theory and Psychology to transform raw big data into actionable advice.

Traction

We received several awards, won the Swissnex Demo Day in Silicon Valley, spoke on TEDx about AI and emotions in business and we are onboarding multiple large enterprise pilot customers in Switzerland and the US.



Demo

Please register here to test the demo dashboard: advaisor.io --> Login

